



Unlocking
potential.

Capital Markets Day
Development Germany & Austria

Business Model and Capital Markets

Development Berlin

Development Hamburg

Development Vienna

Sales and Marketing Strategy

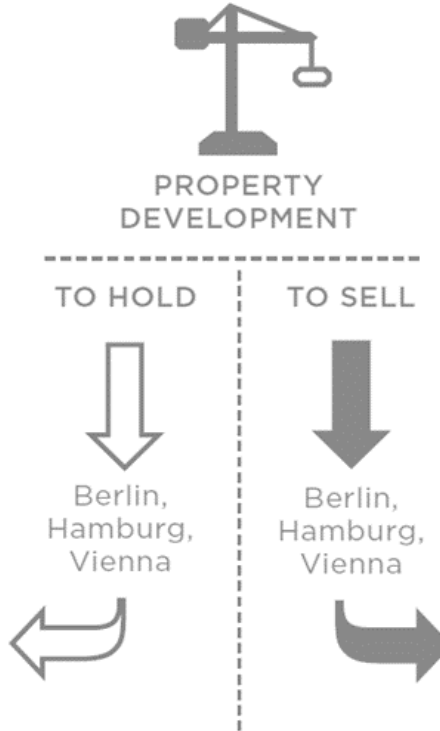
To-Hold

Without subsidies

- Only Berlin and Hamburg
- No subsidies → no rent caps
- Attractive gross rental yield
- NOI advantage vs. secondary market assets due to low maintenance & capex
- High quality units remain in own portfolio

Subsidised (only Vienna)

- Subsidised loans & tenant contributions minimise equity requirement
- Permanent rental cap approx. EUR 5.35 / sqm net cold rent
- Holding period in own portfolio approx. 10 years
- After 10 years unit sales to tenants and third parties with attractive FV margin of > 50%

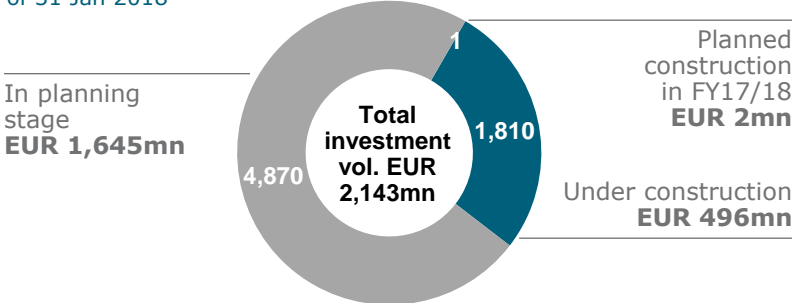


To-Sell

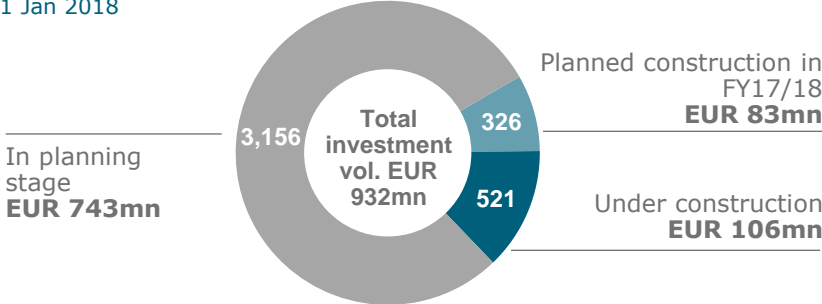
- High margin business – creation of value
- Berlin, Hamburg and Vienna regional focus
- 30-month timeline including preparation, construction, sales launch and execution
- Pre-sales & down payments by purchasers accelerate cash generation also during construction phase
- Funding: bank loans and/or corporate funds and down payments by purchasers
- Development margin on investment volume
- 20% in Germany
- 18% in Austria

Pipelines overview

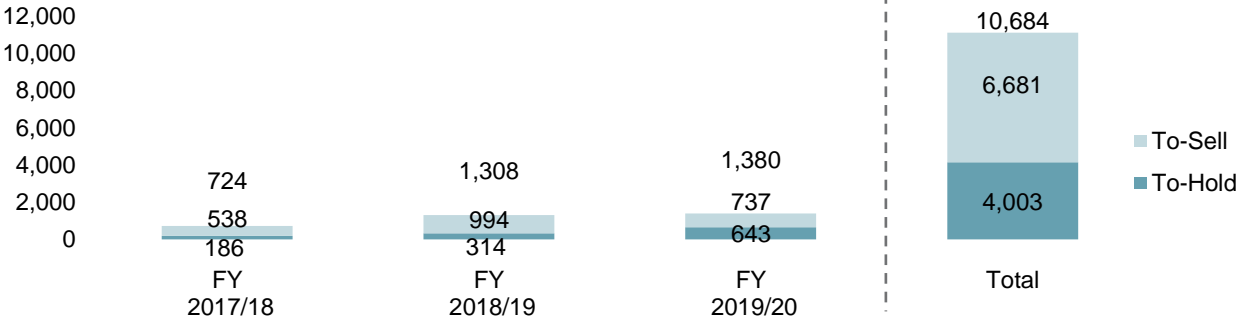
To-sell pipeline units by status incl. total investment volume as of 31 Jan 2018



To-hold pipeline units by status incl. total investment volume as of 31 Jan 2018



Pipeline completions by to-hold/to-sell units as of 31 Jan 2018



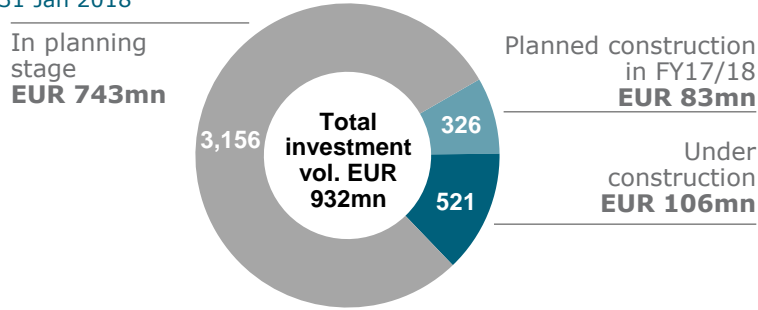
From the idea to the apartment



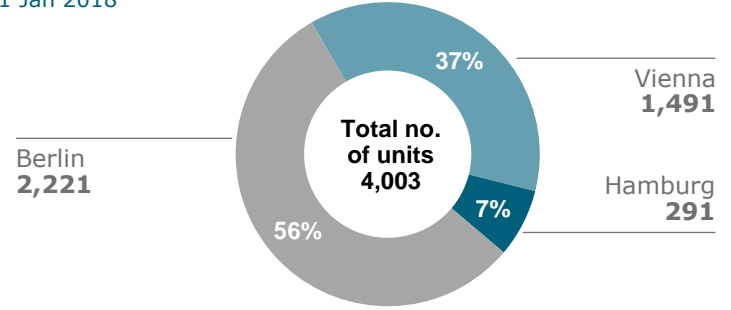
Target timeline for a project: 12 months of preparation, 18 months of realisation and sales process (excl. zoning)

Development-to-hold overview

To-hold pipeline units by status incl. total investment volume as of 31 Jan 2018



To-hold pipeline units by location as of 31 Jan 2018

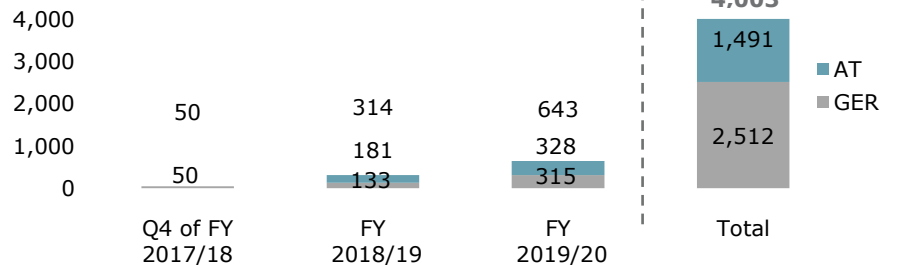


Current Pipeline: 4,003 units

Completed since August 2016: 302 units

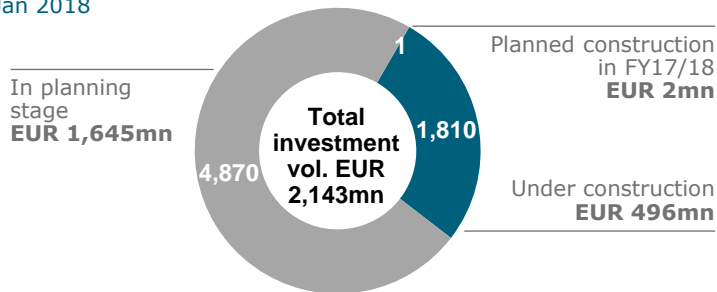
	Current Pipeline: 4,003 units			Completed since August 2016: 302 units		
	Total	Vienna	Berlin & Hamburg	Total	Vienna	Berlin
Units	4,003	1,491	2,512	302	266	36
Total floor area sqm	290,127	106,299	183,829	24,432	21,176	3,256
Rent roll (in EURmn)	37.8	7.9	29.9	2.0	1.5	0.5
NOI (in EURmn)	33.8	6.8	27.0	1.8	1.4	0.5
NOI margin	89%	86%	90%	90%	88%	93%
Rent roll per sqm per month (in EUR)	10.8	6.2	13.5	6.9	6.0	13.1

Planned completion of develop to-hold – current pipeline Outlook in units

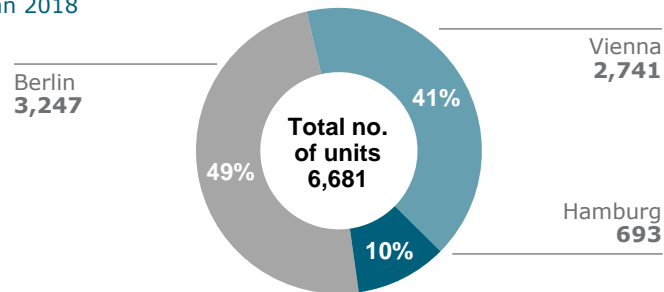


Development-to-sell overview

To-sell pipeline units by status incl. total investment volume as of 31 Jan 2018



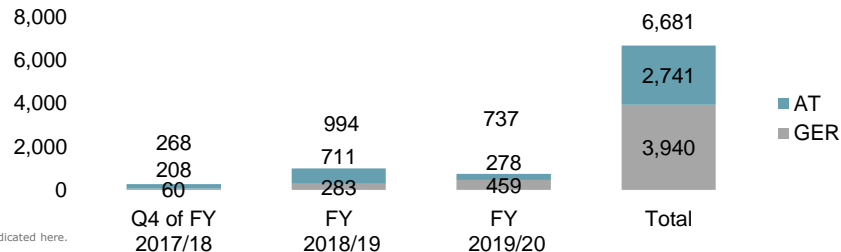
To-sell pipeline units by location as of 31 Jan 2018



Expected FFO from current to-sell pipeline^{1,3}

in EURmn	Current pipeline split
Investment volume existing pipeline to-sell	2,143
Development margin	469 (21,9%)
Tax ²	-131
FFO	338
FFO margin on investment volume	16%
No. of units	6,681
FFO contribution per unit to-sell (in EUR)	Approx. 50,600

Planned completion of develop to-dell – current pipeline¹
Outlook in units



(1) Page contains an outlook. The outlook is a target based on assumptions that rely on factors which the Company cannot influence or can only influence to a limited degree. Although the Company assumes that these assumptions are reasonable as of today, they may subsequently prove to be incorrect or unfounded. If one or more of these assumptions prove to be incorrect or unfounded, the Company's future actual investment volume, margins, tax rates and/or FFO may deviate materially from the numbers indicated here.

(2) In Austria 25%, in Germany 30%

(3) Basic assumptions:

• Ø sales price (in EUR per sqm)	Germany EUR 5,200	Austria EUR 4,400
• Ø investment volume (in EUR per sqm)	Germany EUR 4,400	Austria EUR 3,500
• Ø sqm per unit	Germany 83sqm	Austria 76sqm
• Ø margin on investment volume	Germany 19%	Austria 27% (Definition: Sales minus capitalised and non-capitalised costs before tax (=investment volume) in relation to investment volume)

Business Model and Capital Markets

Development Berlin

Development Hamburg

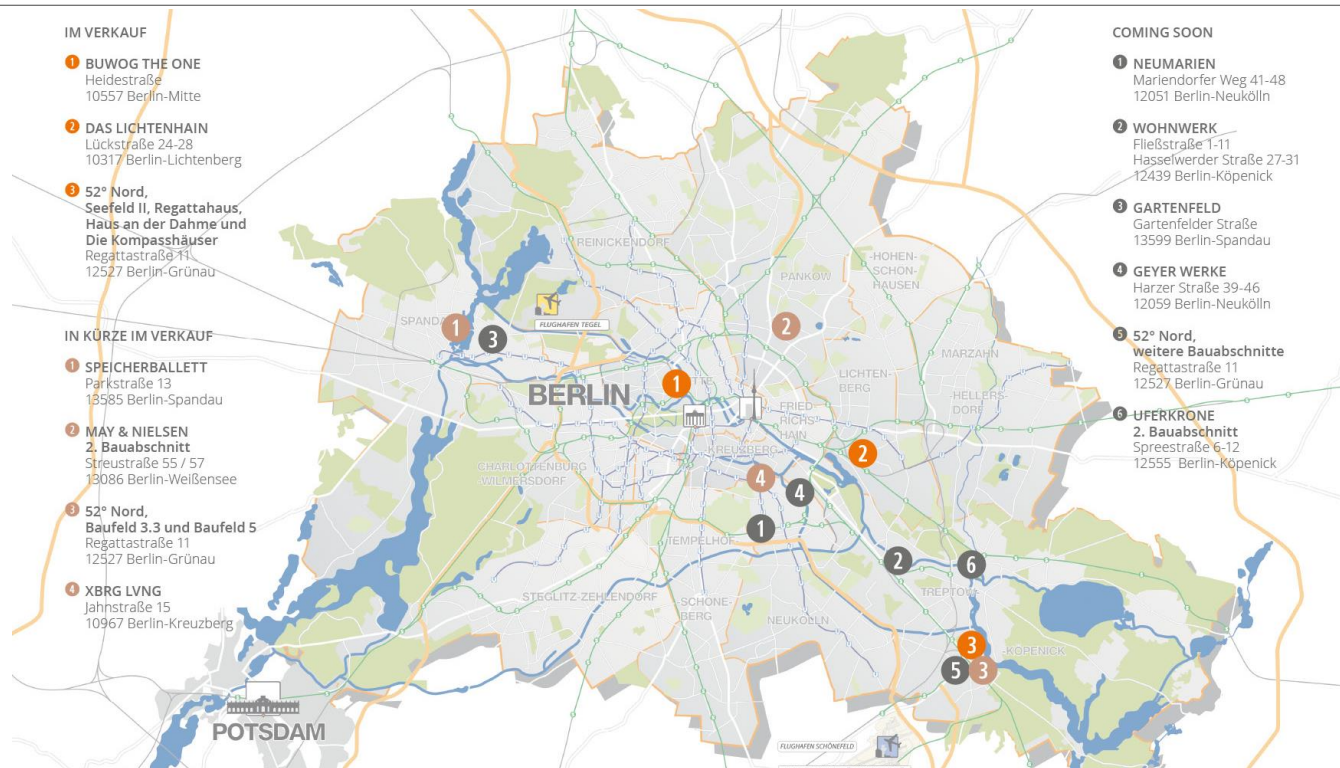
Development Vienna

Sales and Marketing Strategy

BERLIN



Project Pipeline Berlin



BUWOG BERLIN PROPERTY TOUR 2018

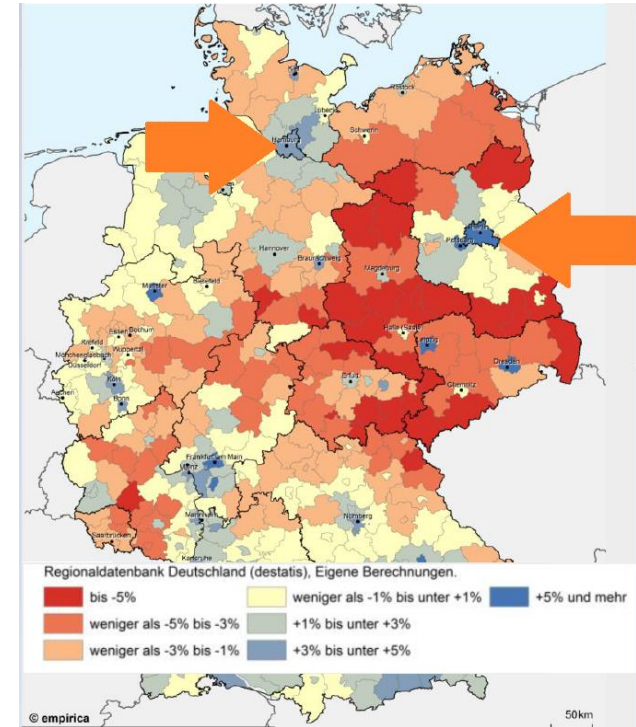


Property
Tour Berlin
2018

Drohnenflug-
video

Main reason for domestic population shift

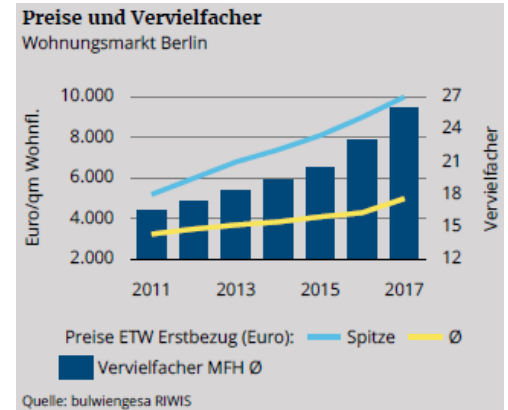
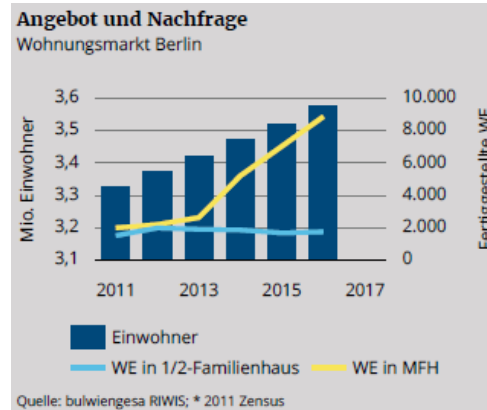
- Young people become the minority and minorities like to flock together
- The importance of urban appeal and the city’s attractiveness has increased, especially for younger generations (density of young people, vitality, urban feeling)
- Self-enforcing trend: The density increases with every move into the Schwarmstadt
- More potential triggers like an improving labor market, investments into such cities and innovations will enhance the effect



Supply and demand Berlin

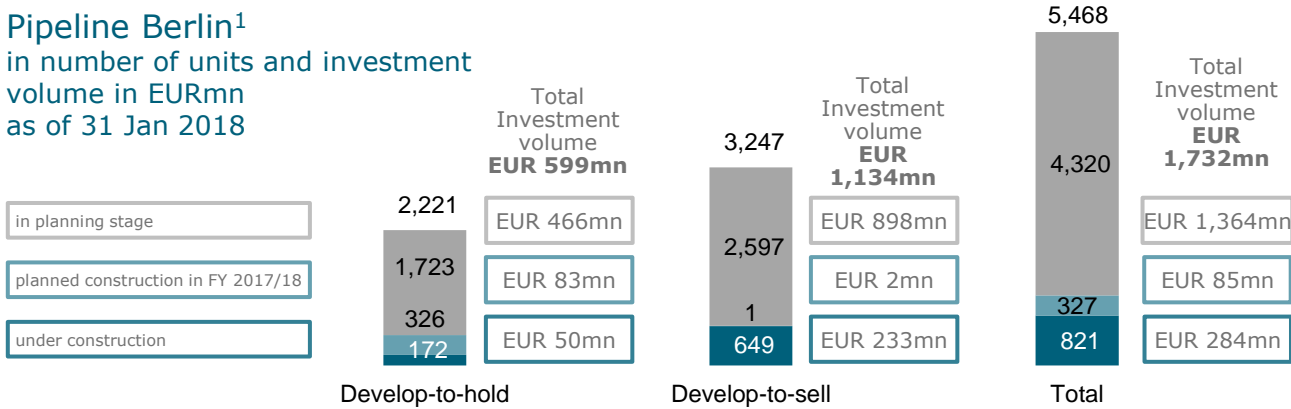
Berlin outlook remains strong

- Berlin's population is still growing strong year on year
- Although completions in Berlin reached an alltime high in 2016, the demand cannot be supplied
- One of the biggest obstacles for higher completions are the long permission processes
- As a result prices and rents are increasing year on year



Development pipeline Berlin

Pipeline Berlin¹ in number of units and investment volume in EURmn as of 31 Jan 2018

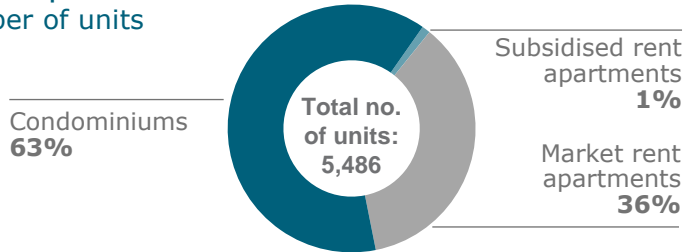


„52 Grad Nord“, Berlin Grünau



„Westendpark“, Berlin

Pipeline split Berlin² in number of units



¹ Investment volume excluding internally calculated cost of equity

² Depending on potential changes in German municipal policy in Berlin regarding the granting of building permits the share of market rent apartments may be reduced in favour of subsidised rent apartments which are not part of BUWOG's German development strategy.

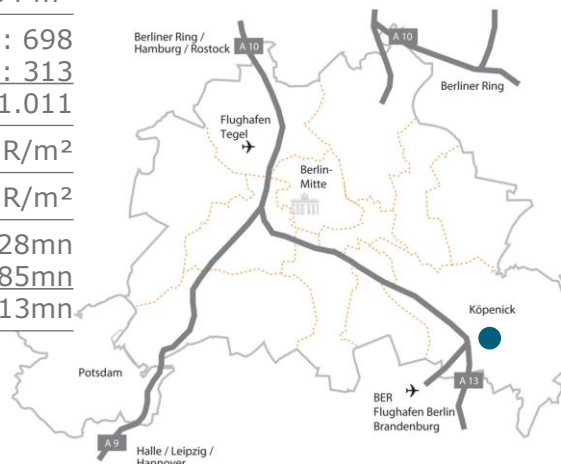
Wohnen
520 am Wasser
in Berlin-Grünau
NORD *

Unverbindliche Visualisierung

52° Nord

Total project

Strategy	To-Sell / To- Hold
Construction start	H2 2015
Planned completion	H2 2017 – H2 2024
Sellable / Letable space	To Sell: 61.437 m ²
	To Hold: 25.398 m ²
	Total: 86.834 m ²
Units	To Sell: 698
	To Hold: 313
	Total: 1.011
Average sales price per sqm ¹	ca. 4.068 EUR/m ²
Average rent per sqm	ca. 12,21 EUR/m ²
Total investment volume	To Sell: EUR 228mn
	To Hold: EUR 85mn
	Total: EUR 313mn

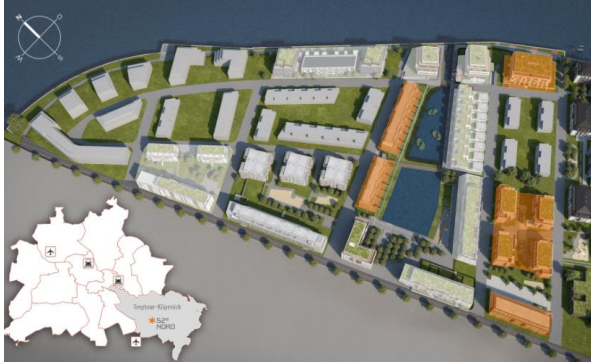


¹ excluding parking spaces

52° Nord Total project



52° Nord Total project



Wohnen
am Wasser
in Berlin-Grünau
NORD *

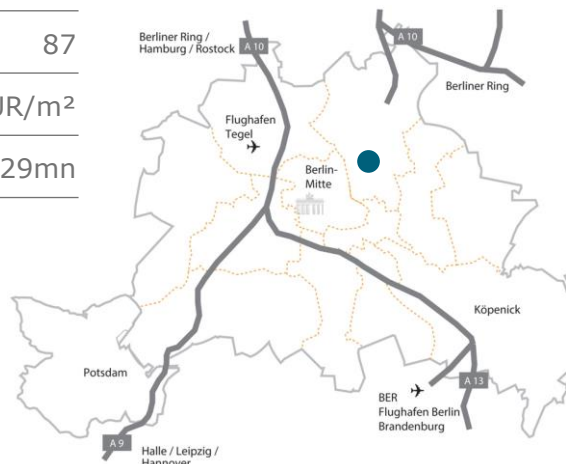


May & Nielsen

IHR ZUHAUSE IN BERLIN-WEISSESEE



Strategy	To-Sell
Construction start	H1 2017
Planned completion	H2 2019
Sellable space	7.522 m ²
Units	87
Average sales price per sqm ¹	ca. 4.329 EUR/m ²
Total investment volume	EUR 29mn



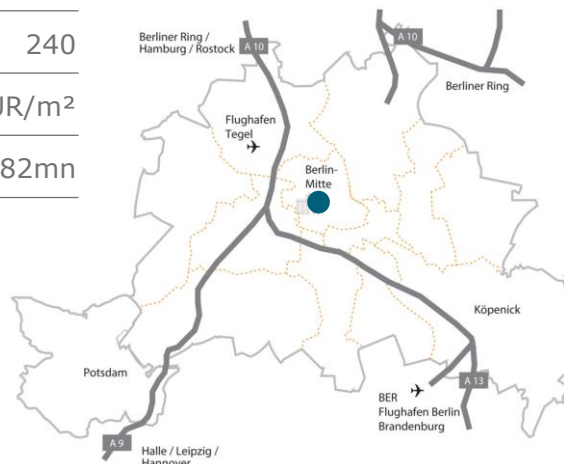
¹ excluding parking spaces

BUWOG
the  One



The One

Strategy	To-Sell
Construction start	H1 2017
Planned completion	H2 2019
Sellable space	15.431 m ²
Units	240
Average sales price per sqm ¹	ca. 6.436 EUR/m ²
Total investment volume	EUR 82mn



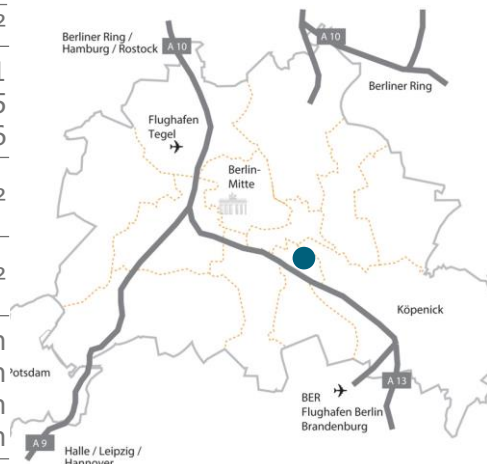
¹ excluding parking spaces

BUWOG
neumarien

Wohnen am Tempelhofer Feld



Strategy	To-Sell / To- Hold / Grundstücksverkauf
Construction start	H1 2018
Planned completion	H2 2019 - H2 2022
Sellable/Letable space	To Sell: 33.727 m ² To Hold: 14.593 m ² Total: 48.320 m ²
Units	To Sell: 441 To Hold: 215 Total: 656
Average sales price / sqm ¹	ca. 4.801 EUR/m ²
Average rent per sqm	ca. 11,90 EUR/m ²
Total investment volume	To Sell: EUR 142mn To Hold: EUR 54mn Grundstücksverkauf: EUR 4mn Total: EUR 200mn



¹ excluding parking spaces

Business Model and Capital Markets

Development Berlin

Development Hamburg

Development Vienna

Sales and Marketing Strategy

HAMBURG



Project Pipeline Hamburg

- Acquired
- Option
- Bidding process
- Due Diligence





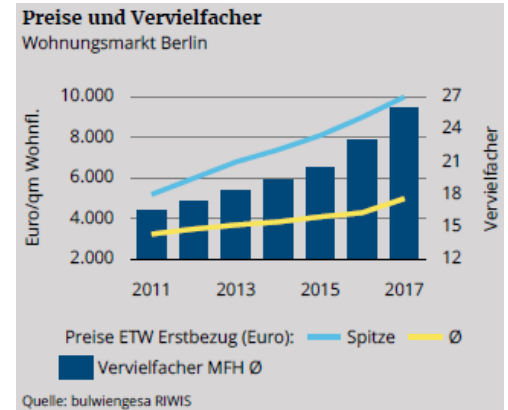
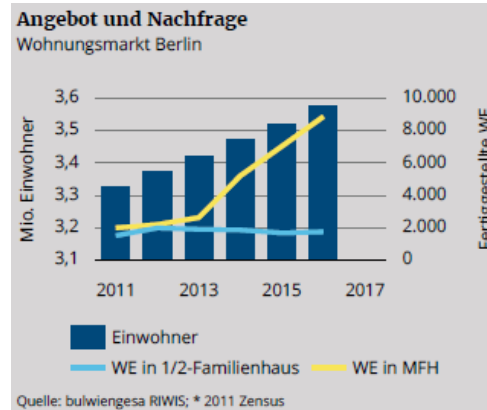
**Property
Tour
Hamburg
2018**

Drohnenflug-
video

Supply and demand Hamburg

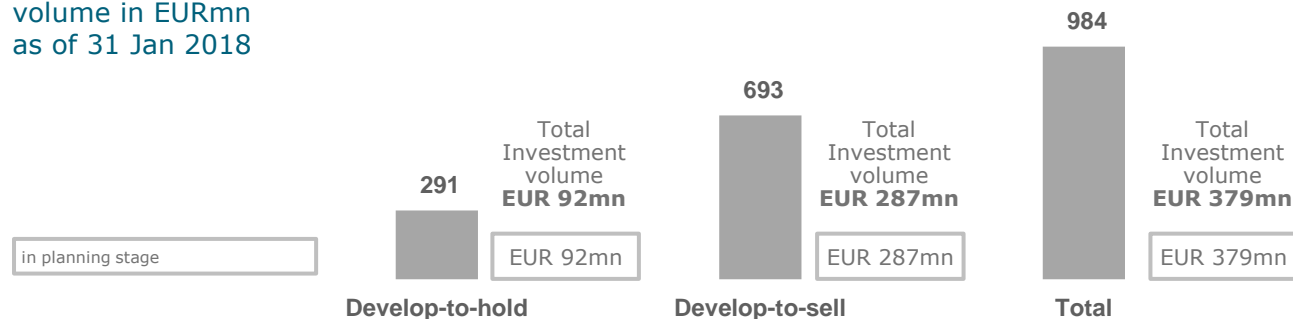
Overall positive market data for Hamburg

- Slightly lower completions (-300 units) in Hamburg in 2016
- Higher positive interior migration and birth rates leading to a stronger population growth in Hamburg
- The lower completions and stronger population growth lead to a constant shortage in the housing/apartment market
- Prices for apartments are still increasing although rents are not increasing with the same pace



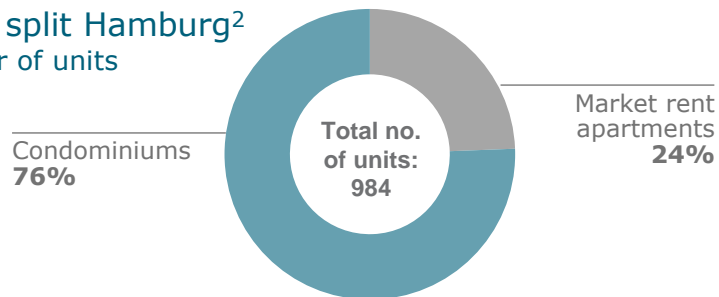
Development pipeline Hamburg

Pipeline Hamburg¹
in number of units and investment
volume in EURmn
as of 31 Jan 2018



„Stadtquartier Bergedorf“, Hamburg-Bergedorf

Pipeline split Hamburg²
in number of units



¹ Investment volume excluding internally calculated cost of equity

² Depending on potential changes in German municipal policy in Berlin regarding the granting of building permits the share of market rent apartments may be reduced in favour of subsidised rent apartments which are not part of BUWOG's German development strategy.

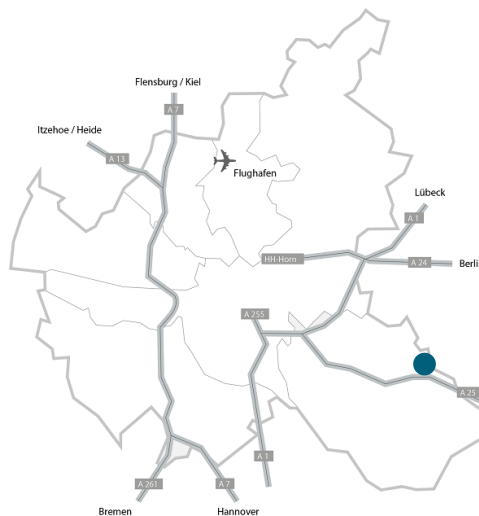
Stadtquartier

an den Stuhrohrhallen



Stadtquartier Bergedorf

Strategy	To-Sell / To- Hold / Grundstücksverkauf
Construction start	H1 2020
Planned completion	H2 2022 – H1 2026
Sellable/Letable space	To Sell: 61.524 m ² To Hold: 13.157 m ² Total: 74.681 m ²
Units	To Sell: 693 To Hold: 219 Total: 912
Average sales price / sqm ¹	ca. 5.041 EUR/m ²
Average rent per sqm	ca. 14,30 EUR/m ²
Total investment volume	To Sell: EUR 287mn To Hold: EUR 57mn Landplot disposal: EUR 7mn Total: EUR 351mn



¹ excluding parking spaces

Pergolenviertel

PERGOLENVIERTEL

Hamburg-Winterhude

Pergolenviertel

Total project

Strategy	To- Hold
Construction start	H1 2019
Planned completion	H1 2021
Letable space	6.260 m ²
Units	72
Average rent per sqm ¹	ca. 16,69 EUR/m ²
Total investment volume	EUR 35mn



¹ excluding parking spaces

Business Model and Capital Markets

Development Berlin

Development Hamburg

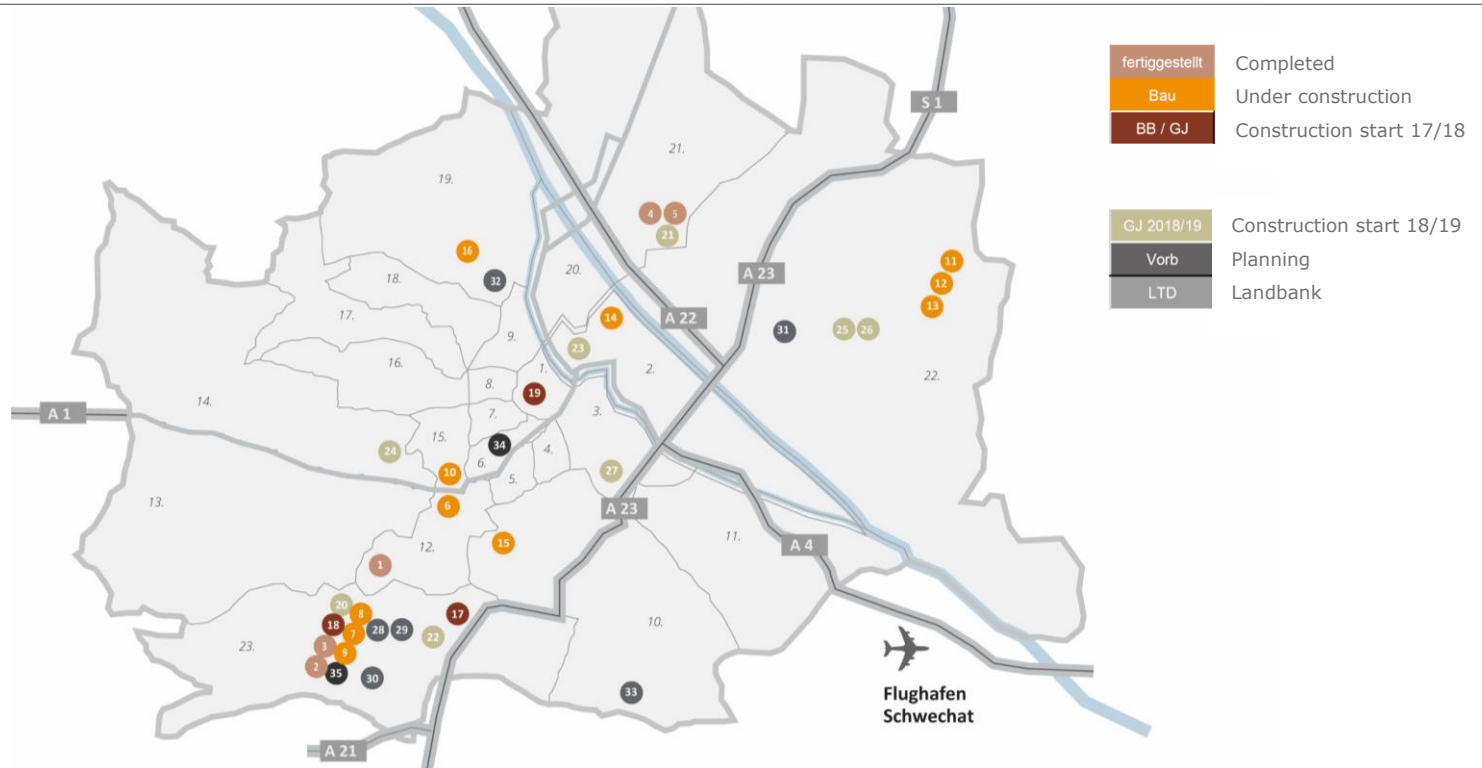
Development Vienna

Sales and Marketing Strategy

VIENNA



Project-pipeline Vienna



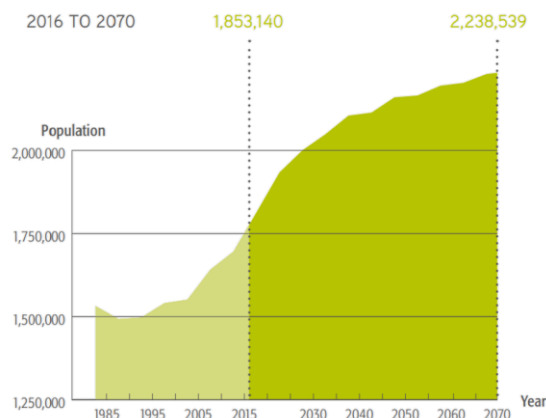


Property
Tour Wien
2018

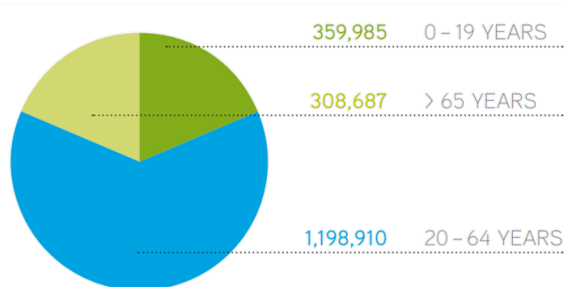
Drohnenflug-
video

Residential market Vienna

Demographic outlook for Vienna



Age profile of population as at January 1, 2017



- Population with slightly slower growth rate
 - Vienna continues to grow – but slightly slower than over the past five years
- Offer gap continues
 - 2017: approx. + 22k inhabitants
 - Assuming an occupancy of approx. 2 persons/household, this results in the requirement approx. 11k apartments/condominiums only for that particular year
- Production is closing in on population growth
 - For the first time new construction is nearing population growth
 - BUT: newly produced units do not necessarily satisfy huge demand (key: affordable housing)

Source: vienna residential market report 2018

Residential market Vienna

Planning permissions & completions 2018



Source: 2010-2016 – Statistik Austria, Note: 2017 is based on an estimation of EHL Immobilien

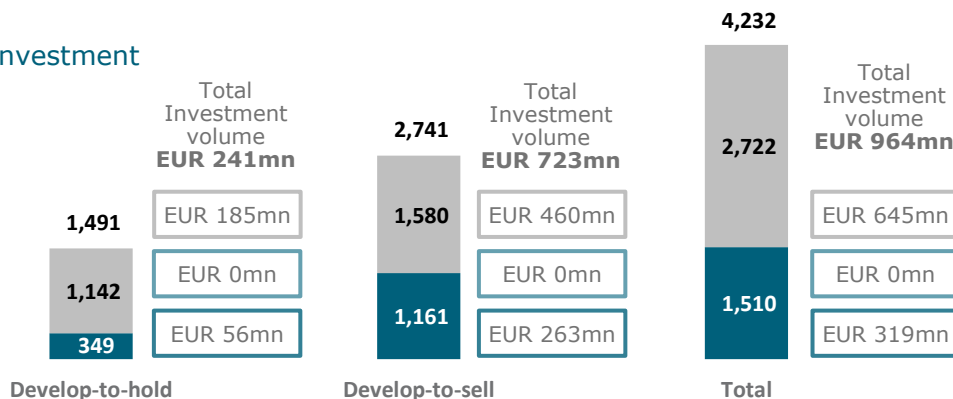
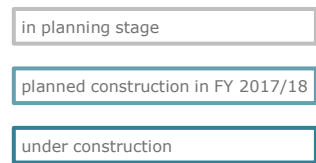
Forecast 2018

- Subsidised and non-subsidised residential construction do not cover the demand of the continuously growing population (offer gap + growth)
- Adaption of new residential space to demographic developments (e.g. growing number of single households requires smaller and in particular affordable residential units)
- In the city's new development areas significant price increases in land prices are visible
- Solid demand in all price segments → up to approx. EUR 4,500 EUR /sqm strong demand
- Expected increase of rents in 2018 by approx. 1.5%
- Strongly increasing construction costs put pressure on developers
- Expected increase of residential sales prices in good/very good locations by 3.0% - 3.5%
- Expected increase of residential sales prices in average locations by 2.75% - 3.0%

Source: 2010-2016 – Statistik Austria, Note: 2017 is based on an estimation of EHL Immobilien

Development pipeline Vienna

Pipeline Vienna¹
in number of units and investment
volume in EURmn
as of 31 Jan 2018

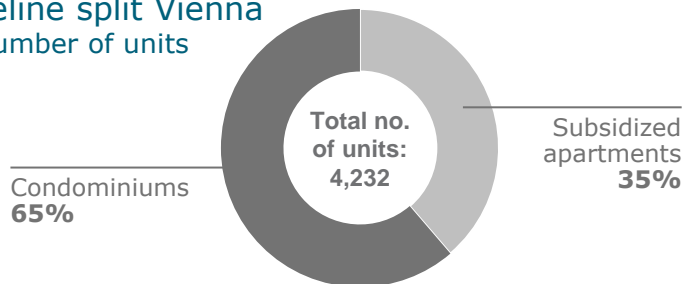


„Seestadt“, Vienna



„Nordbahnhof“, Vienna

Pipeline split Vienna
in number of units



¹ Investment volume excluding internally calculated cost of equity

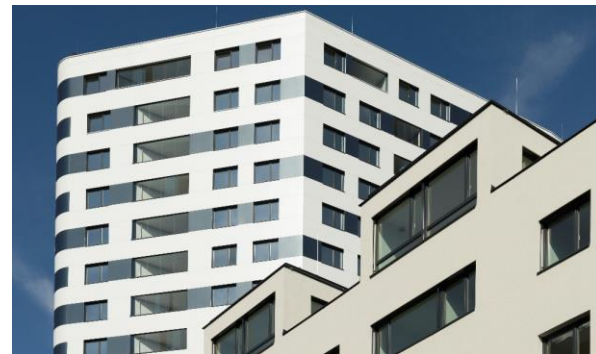
SKYTOWER

Hauptbahnhof Wien



Skytower

Strategy	To-Sell
Construction start	H2 2014
Planned completion	H1 2016
Sellable space	10.883
Units	131
Average sales price per sqm	ca. 3.655 EUR/m ²
Total investment volume	EUR 38mn





PFARR
WIESEN
GASSE

23

Pfarrwiesengasse 23

Strategy	To-Sell
Construction start	H2 2015
Planned completion	H1 2017
Sellable space	10.127
Units	85
Average sales price per sqm	ca. 7.184 EUR/m ²
Total investment volume	EUR 67mn



BUWOG
AMELIE
Wohnen am Wienerberg



Strategy	To-Sell
Construction start	H2 2017
Planned completion	H1 2019
Sellable space	13.880 m ²
Units	137
Average sales price per sqm	ca. 4.187 EUR/m ²
Total investment volume	EUR 37mn





Dahem im neuen Viertel
Vorgartenstraße 98

Nordbahnhof

Strategy	To- Hold (subsidised)
Construction start	H2 2017
Planned completion	H2 2019
Sellable space	12.643 m ²
Units	168
Total investment volume	EUR 28mn
Average subsidised rent per sqm ¹	ca. 5,65 EUR/m ²



¹ excluding parking spaces

BUWOG

SeeSee

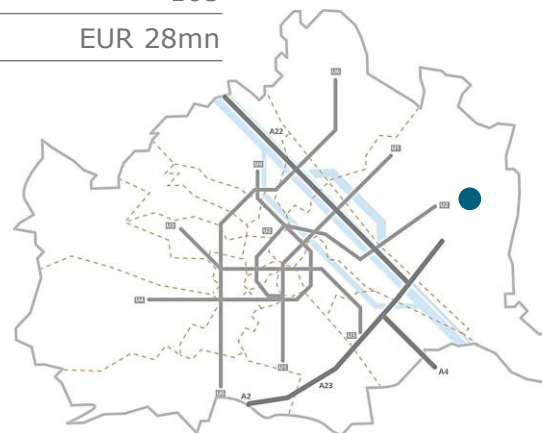
WIEN | SEESTADT



SeeSee

Total project

	SeeSee Living	SeeSee Home	SeeSee Tower
Strategy	To Sell	To Sell	To Hold
Construction start	H2 2017	H2 2015	H2 2017
Planned completion	H1 2019	H2 2019	H2 2019
Sellable/Letable space	7.613 m ²	6.060 m ²	6.845 m ²
Units	104	79	105
Total investment volume	EUR 28mn	EUR 21mn	EUR 28mn





RIVUS
QUARTUS



100 apartments for rent
30 apartments for sale
Nursery
Completed

Local Primary School
Supermarket

Re-zoning



RIVUS
I

68 apartments for sale
Start of construction: Winter 2016
Completion:
Mid-June 2018

RIVUS
II

130 apartments for sale
Start of construction: April 2017
Completion:
End of November 2018

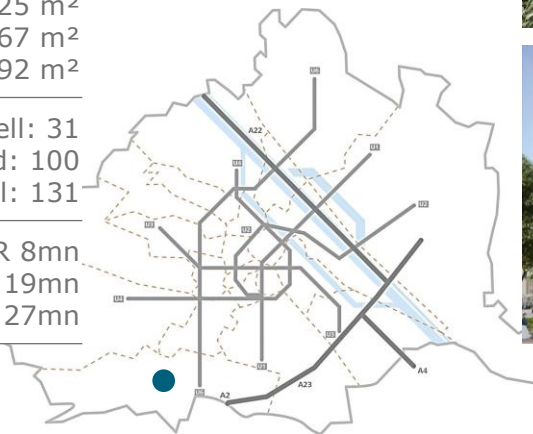
RIVUS
III

181 apartments for rent
Start of construction: Winter 2016
Completion:
End of August 2018

Rivus

To Hold

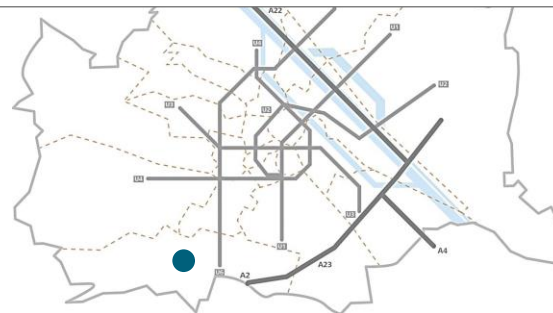
	RIVUS III	RIVUS Quartus
Strategy	To Hold	To Sell / To Hold
Construction start	H2 2016	H2 2015
Planned completion	H2 2018	H2 2017
Sellable/Letable space	12,114 m ²	To Sell: 3,625 m ² To Hold: 8,267 m ² Total: 11,892 m ²
Units	To Hold: 181 Total: 181	To Sell: 31 To Hold: 100 Total: 131
Total investment volume	To Hold: EUR 28mn	To Sell: EUR 8mn To Hold: EUR 19mn Total: EUR 27mn



Rivus

To Sell

	RIVUS I	RIVUS II	Commercial Project	Re-zoning
Strategy	To Sell	To Sell	To Sell/To Hold	To Sell/To Hold
Construction start	H2 2016	H2 2016	H1 2018	H1 2020
Planned completion	H1 2018	H2 2018	H1 2020	H1 2022
Sellable/Lettable space	4,865 m ²	9,027 m ²	11,983 m ²	19,599 m ²
Units	To Sell: 68 Total: 68	To Sell: 130 Total: 130	To Sell/To Hold: 2 Total: 2	To Sell/To Hold: 302 Total: 302
Total investment volume	To Sell: EUR 15mn	To Sell: EUR 27mn	To Sell/To Hold: EUR 43mn	To Sell/To Hold: EUR 64mn



Business Model and Capital Markets

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Sales and Marketing Strategy



www.residentialmarketvienna.at



Annual publication of the “First Vienna Residential Market Report”

Established market report by expertise from BUWOG, which underscores BUWOG’s expertise as a leading developer in Vienna. The report gets significant coverage in the media and is actively requested by customers.





REAL ESTATE BRAND AWARD

Stärkste Marke Österreichs
PROJEKTENTWICKLER WOHNBAU



Fürs Projekt Pfarrwiesengasse 23 **Internationaler Preis für Buwog-Projekt**

Das Edelprojekt in Wien-Döbling überzeugte auch die internationale Jury. London. Applaus und den „European Property Award“ gab es für Buwog-Geschäftsführer Andreas Holler und sein Team für das Projekt Pfarrwiesengasse 23.

Die Wohnanlage, direkt am Strauß-Lanner-Park gelegen, besticht mit ihrem exklusiven Serviceangebot mit Fitness- und Wellnessbereich, eigenem Weinkeller, Concierge-Service oder Hunde-Waschstation.

„Diese Anerkennung zeigt, genauso wie der

her überwältigende Vertriebsserfolg, dass wir bei dem Projekt Pfarrwiesengasse die richtigen Entscheidungen getroffen haben. Ich danke dem gesamten Team“, sagte Holler nach der Preisverleihung.

Auserwählt. Eine internationale Jury aus Immobilienexperten, Architekten und Journalisten vergibt jährlich in Kooperation mit der britischen Zeitung *The Telegraph* den Preis und bewertet Kriterien wie Ausstattung, Lage, Architektur, Nachhaltigkeit.

„Diese Anerkennung zeigt, genauso wie der



Seestadt: Award für Buwog-Projekt

Bei den jährlich stattfindenden European Property Awards in London wurde diese Woche das mehr-

1 Seese in der Seedes Wohnbauträgers ei Kategorien ausge- wohl das Gesamtpro- zernher errichtet 16 Wohnungen – als Architekt Pödseden- te Wohnturm Seese Kategorie Residential veloment und das izept erhielten je- ward.

[Buwog]



GBB Award für ERnteLAA

Die BUWOG Group wurde für ein Pionierprojekt mit dem Green & Blue Building Award ausgezeichnet.

ten Nachhaltigkeits-Preises war auch Jurymitglied und ÖGNI-Präsident Philipp Kaufmann. Beim BUWOG-Projekt ERnteLAA

REAL ESTATE BRAND VALUE STUDY 2015 TOP 100 RESIDENTIAL ÖSTERREICH national

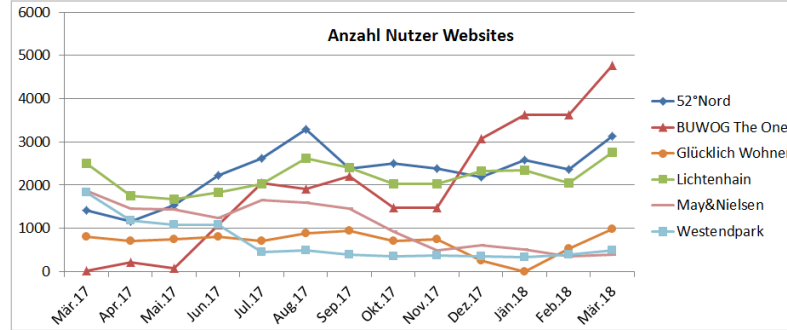
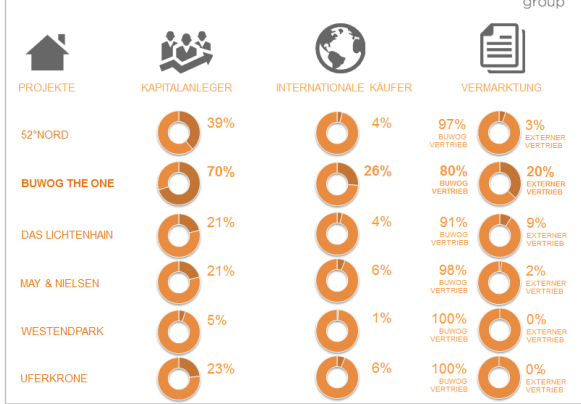
Rank	Company	Markenwert
#1	BUWOG Bauen und Wohnen	72,57
#2	JP Immobilien	65,27
#3	Wien Süd	60,82
#4	Mischek Bausträger	60,19
#5	Strauss & Partner Development	60,03
#6	Realtreuhand	56,74
#7	Wienwert	53,34
#8	Raiffeisen evolution	51,08
#9	ARWAG Holding	49,22
#10	AREV Immobilien	47,38

Quelle: EUPES Institute. Analysen zur Studie basieren die vollständigen Studienunterlagen erhalten. Sie unter www.eupes.eu.

Top 8 der aktivsten Bauträger in Wien (Auflistung nach Projektanzahl)

Bauträger	Anzahl der Projekte	Platzierung
BUWOG Bauen und Wohnen Gesellschaft mbH	23	1
Familienwohnbau	16	2
Haring Group	14	3
JP Immobilien	12	4
SUBA Bau und Baubetreuung AG	10	5
Raiffeisen-Leasing GmbH	10	5
ARWAG Holding AG	8	7
Raiffeisen Vorsorgewohnungserrichtungs GmbH	8	7

KÄUFERANALYSE



Markt

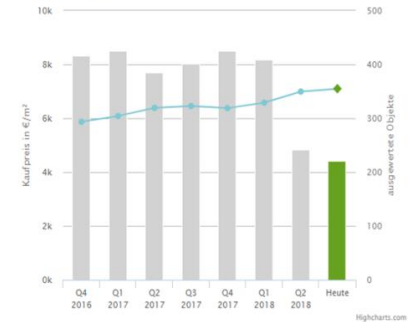
Aufgrund der wachsenden Differenz zwischen Wohnungsnachfrage und Angebotsentwicklung steigen die Angebotsmieten und -kaufpreise kontinuierlich an. Im Umkreis von 1 km um den Standort liegen die Angebotspreise für Eigentumswohnungen in Neubauprojekten bei ca. 5.900 EUR/m². Die Preise für Eigentumswohnungen sind im Vergleich zum Q1 2016 um 14 % gestiegen.

Vergleichsprojekte in der Umgebung zur Darstellung der erzielbaren Verkaufspreise:

Nr.	Anbieter	Adresse	Einheiten im Verkauf	Preise von	Preise bis
1	BUWOG «THE ONE»	Otto-Weidt-Platz	54 (240)	5.100,- EUR/m ²	8.100,- EUR/m ²
2	Groth Gruppe, Kunstcampus	Am Hamburger Bahnhof	voll platziert (120)	5.800,- EUR/m ²	8.800,- EUR/m ²
3	Groth Gruppe, Mittelmang	Lehrter Str.	255	4.400,- EUR/m ²	6.000,- EUR/m ²



Kaufpreisentwicklung

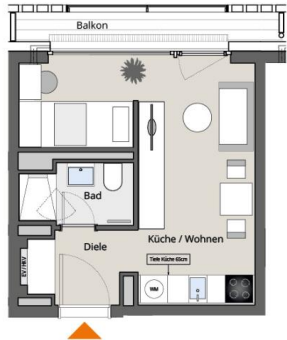
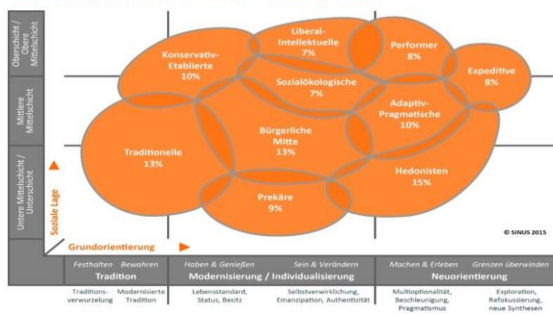


Buwog sales

From the target group definition to the product



Die Sinus-Milieus® in Deutschland



BUWOG
theOne

Haus 3 - Smart One
1. Obergeschoss
WE 108, 1 Zimmer, 27,56 m²

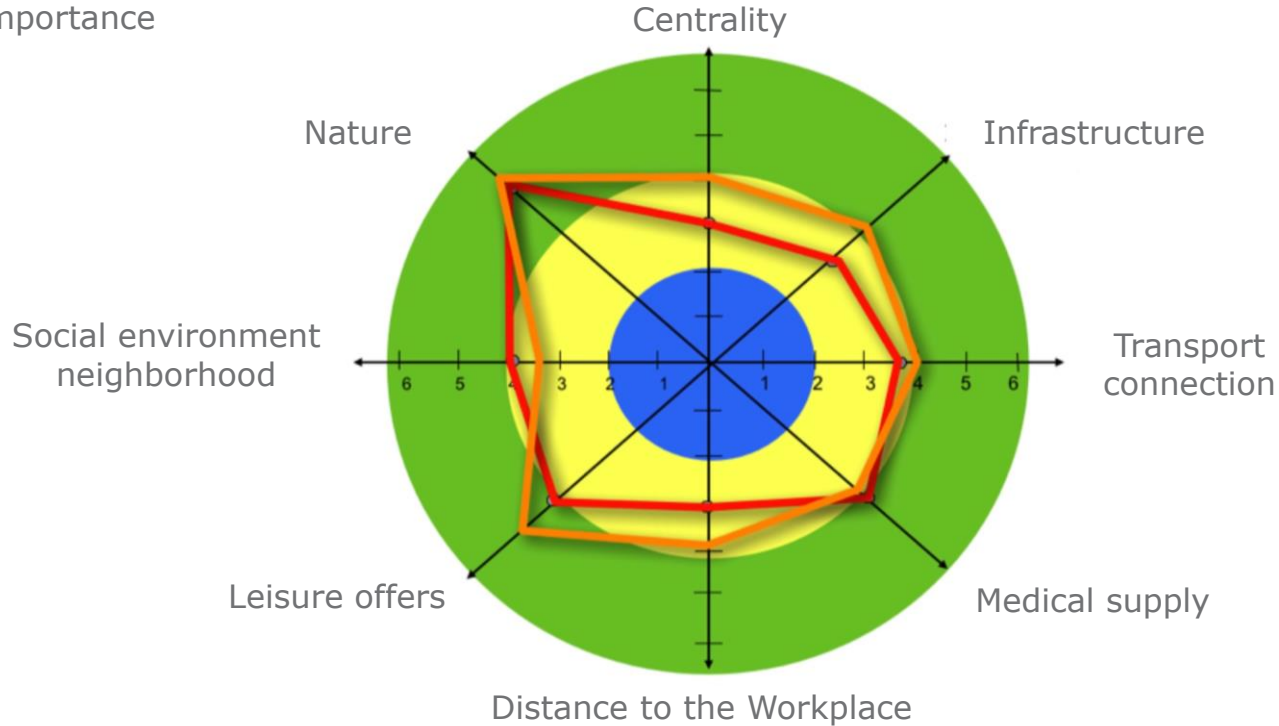


Wohnen
520m am Wasser
in Berlin-Grünau
NORD*

Sales: Target group analysis

Degree of importance

- low
- medium
- high





Brochures

WOHNPROJEKT WIRD IM SOMMER FERTIG

Gleichenfeier am Wienfluss

In Anwesenheit von Bezirksvorsteherin Gabriele Vetava fand im Jänner die Gleichenfeier der BUWOG für das Projekt „City Apartments“ in der Rechten Wienzeile 229 statt. Direkt am Wienfluss gelegen, entstehen hier 144 frei finanzierte 1- und 2-Zimmerwohnungen sowie 46 bis 107



Aspern: BUWOG errichtet Wohnbau „See See“
 „Den Spaten für das Wohnbauprojekt „See See“ in der Seestadt Aspern setzten DonauStadt-Bezirksvorsteher Ernst Nevriy, Daniel Riedl (BUWOG) und Gerhard Schuster (3420 Aspern Development). Insgesamt werden in der Janis-Joplin-Promenade 285 frei-finanzierte Eigentums- und Versorgungswohnungen für Singles, Paare und Familien entstehen. Die Fertigstellung ist für Frühjahr 2019 geplant.“



Public Relations

IMMOBILIE DER WOCHE



Üppigste Grundriss, lichter Räume und weiler Blick in die Natur – As ist WESTENDPARK. Foto: Anzeiger

Penthouses im grünen Westend – jetzt Rohbaubesichtigung

In nur wenigen Wochen ist es soweit: Die ersten Wohnungen im RW20-Projekt WESTENDPARK der BUWOG Group werden an ihr neuen Bewohner übergeben. Wer sich seinen Lebensraum am Grandma-Graben noch nicht ausgesucht hat, muss sich beeilen: Bis Ende April 2018 eine seltene Gelegenheit, die ersten Westend-Penthouses zu erwerben. Interessenten die Möglichkeit, sich von den versandarten Panoramablick der Terrasse und der Lage des WESTENDPARK persönlich zu überzeugen. Auf einem ca. 12.000 m² umfassenden Parkgelände entlang der Thurner Allee realisiert die BUWOG Group klassenbewusste Stadtoasen mit modernem 2- bis 7-Zimmer-Eigentumswohnungen. Durchsicht über die erste Stadtoase ist fertiggestellt. Bei der Besichtigung der sich noch im Rohbau befindlichen Penthouses erwarten die Besucher großzügige Grundrisse, spendende Sichtachsen hinaus ins Grüne, große, sonnige Dachterrassen, luftige Räume mit bis zu 3 m hohen Decken und mehr. Die noch anliegende Umgebung lässt Raum für eigene Wünsche. Und was schon vor Ort ist, das kann seinen Besuch direkt mit einem Ausflug zur U-Bahn-Station im Park genießen. Denn es ist die natur- und ressourcenreiche Lage, die WESTENDPARK zu besonderen ÖKO-Attraktionen, Wandern und Laufen bis hin zu Wasser- oder Biotop-Rund um den WESTENDPARK eröffnet sich ein weites Freizeit- und Naturerlebnis. Die alltäglichen Bedürfnisse sind zudem bestens abgedeckt: Supermarkt, Ärzte, Schulen und Kindergärten finden sich, allesamt in unmittelbarer Umgebung. Und wer auch mal im Park spazieren möchte, der erreicht die CityWest in gerade mal 20 Minuten.

Advertorials



Newspaper Ads

Wohnen 52° am Wasser in Berlin-Grünau NORD *

Umbrella brand - logo



52° Nord – Ihr neues Zuhause am Wasser

Wohnen direkt an der Dahme. Mitteln in Grünau realisiert die BÜWOG Group das Wohnquartier 52° Nord mit einem vielfältigen Angebot an Wohnungen, Penthouses, Kapitalhäusern und Haus-in-Haus-Konzepten mit 2 bis 5 Zimmern. Anspruchsvolle Architektur in hervorragender Lage macht den ersten Baabschnitt Seefeld zum Herzstück des Quartiers. Wohnflächen zwischen 37 und ca. 195 m² überzogen durch kleine Klüme, sonnige Balkone oder Terrassen und die unmittelbare Nähe zum Wasser.

Leben im Quartier

- Alle Wohneinheiten mit Wasserblick
- Hoher Freizeit- und Erholungswert durch öffentliche Grünflächen und Spielplätze
- Neue angelegter Überweg entlang der Dahme
- Quartierseigene Kindertagesstätte
- Tiefgarage mit direktem Zugang
- Regenretentions und Qi-Two-Wärmeerzeugung/ KfW-70-Standard (EnEV 2009)

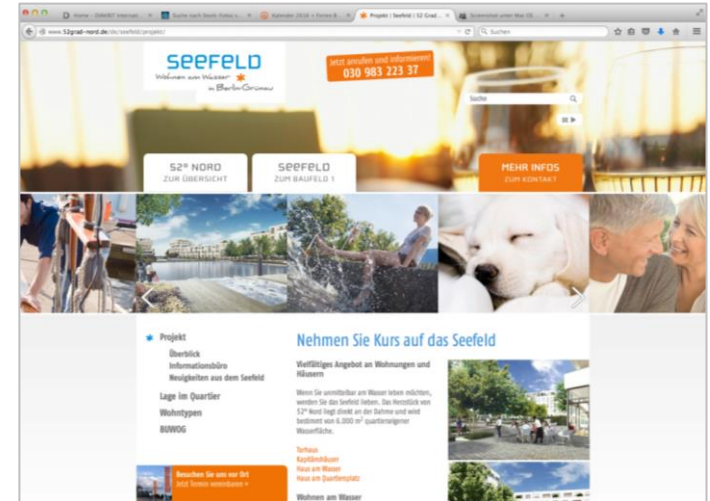
Individuelle Beratung
In unserem Informationsbüro:
Projektleiterin: 030 33 85 39 1915
Vernungrufen:
Mo, 10-19 Uhr • Mi - Sa: 10-18 Uhr
sonst nach Terminvereinbarung

030 - 33 85 39 1915 *
www.52grad-nord.de

Newspaper Ad

SEEFELD ANKERVIERTEL

Sub-brand - logos



SEEFELD
Wohnen am Wasser
in Berlin-Grünau

NEU: ansehen und anfragen
030 983 273 37

52° NORD
ZUM ÜBERSICHT

SEEFELD
ZUM BAUFELD 1

MEHR INFOS
ZUM KONTAKT 1

Projekt

- Überblick
- Informationsbüro
- Neugierden aus dem Seefeld

Lage im Quartier

Wohntypen

BÜWOG

Nehmen Sie Kurs auf das Seefeld

Vielfältiges Angebot an Wohnungen und Häusern

Wenn Sie unentgeltlich am Wasser leben möchten, werden Sie das Seefeld lieben. Das Herzstück von 52° Nord liegt direkt an der Dahme und wird bestückt mit 1.000 m² quartiersbezogener Wasserfläche.

Tarife:
Kapitalhäuser
Haus am Wasser
Haus im Quartier
Wohnen am Wasser

Microsite

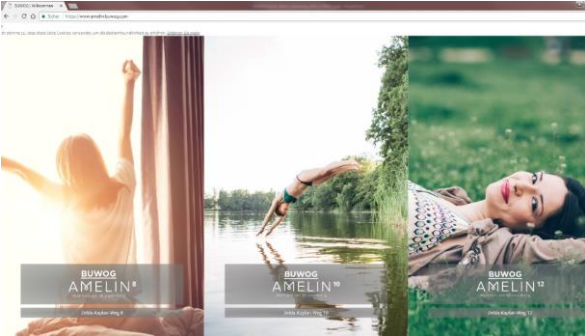
Marketing channels



Online Campaigns



Flyer



Microsite



Showroom



Container-Branding



Site Advertising

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